



2021 ANNUAL REPORT



ENVIRONMENTAL STEWARDSHIP

EDUCATIONAL OPPORTUNITIES

CULTURAL & ARTISTIC EVENTS

OUTREACH PHILANTHROPY

Mission

The Reserve at Lake Keowee Community and Charitable Foundations (aka: Reserve Foundation) exist to enhance the quality of life and sense of community via:

ENVIRONMENTAL STEWARDSHIP
EDUCATIONAL OPPORTUNITIES
CULTURAL/ARTISTIC EVENTS
OUTREACH AND PHILANTHROPY

Values

Foundation activities shall be primarily driven by the interests of Reserve Members. When appropriate, Foundation-sponsored events will be open to members of the surrounding community in support of our public non-profit status.

Objectives

Provide access to visual and performing arts and support educational, environmental, and outreach activities. Utilize local and regional experts and artists where practical to further connect The Reserve to the surrounding community. Support member-selected local charities through fundraising activities and encourage individual Member involvement through volunteerism.

Letter from Board Chairman and Executive Director

This has been a remarkable year for The Reserve at Lake Keowee Foundation. In 2021, we expanded our programming and reached new records in charitable giving and donations. More than ever, we are fulfilling our mission of enhancing the quality of life and sense of community through environmental stewardship, educational opportunities, arts and cultural events, and charitable outreach.

We are especially proud of several significant accomplishments this year:

- Donated over \$296,000 to 15 local charities as well as Country Santa, Shady Grove Fire Department, National MS Society with a portion of the proceeds from the Betsy Barker Auction and donations to non-profits in honor of retiring board members. This brings our all-time total to \$1.4 Million!
- Provided \$16,750 in educational scholarships to 10 deserving students
- Initiated our "Concerts in the Park" series culminating in an amazing performance by the Grammy winning Steep Canyon Rangers
- Picked up over 100 bags of trash along Hwy 133 and the Lake Keowee shoreline, helping to do our part in keeping the trash off the roadside and out of local streams and to keep the lake clean and pristine.

None of this would be possible without the numerous volunteers and donors that support our mission. Reserve at Lake Keowee members are generous with their time and money, helping us to improve the lives of thousands of seniors, children, and people in need in our community. There are many opportunities to get involved by volunteering within the Foundation and also with the organizations we help to support. Our members are making a difference not only through their donations and participation in Foundation events but by volunteering. We have a large number of members helping deliver meals to seniors and many helping make homes for veterans safe and accessible. These are just two examples of the great work and volunteerism that is helping to make a difference in our local community.

Looking ahead to 2022, we are excited to continue improving our programming and expanding our impact in the local community. We will be bringing back our popular Swine and Dine fundraising event in May, combining it with music from our Concerts in the Park series. We also look forward to our annual Charitable Golf Classic in October, and our final event of the year, our Major Donor Recognition event in November.

Thank you for your continued support of The Reserve at Lake Keowee Foundation.



Robert Clement
Board Chairman



Becky Gilstrap
Executive Director

2021 Board of Trustees



Robert Clement | *Chairman*

Diane Mohr | *Vice Chairman*

Rob Ries | *Treasurer*

Elaine Roberts | *Secretary*

Robert Thompson

Stephanie Burns

Tami Tritch

Len Rubin

Danitra Barnett



13th Annual Charity Golf Classic

Charitable Outreach

Each year the Foundation holds several fundraising events to raise money for local charities. From our Spring virtual event with Jenn Bostic, to the Charity Golf Classic, the Winding Roads book sales, the ART Shop sale and individual contributions we were able to donate \$256,000 to 15 local charities. This is a record amount which helps make a huge impact for so many in need in our local community.

The Foundation has three committees comprised of Reserve members that assist with the grant review process and fundraising for charity. Our Charity Review Committee reviews grant applications from charities to determine their relevance to the Foundation mission, service impact within our surrounding area, financial stability and ongoing viability. Our Golf Classic Committee works all year to attract sponsors and plan all aspects of the annual charity golf tournament. 2021 was the 13th consecutive year for this highly successful event. The ART Shop Committee was formed in 2019 to encourage Reserve member-artists to donate their artwork for the Foundation to sell with all proceeds going to charity. The ART Shop Committee and many volunteers also worked over 18 months on the book "Let the Winding Roads Lead You Home" which is now available for purchase and all proceeds go to charity.

We also have one committee that specifically works and reviews our applications for the education scholarships that we have available for employees of The Reserve at Lake Keowee, immediate family members of employees and beneficiaries of the charities we help to support. Since this program began in 2018 over \$60,000 has been awarded to well deserving students.

We would like to thank our committee members for their hard work and dedication. Without their help, the Foundation could not make such an impact in the local community

2021 CHARITY REVIEW COMMITTEE

John Boes-Chair, Patsy DuPre, Rob Ries, Tami Tritch, Robert Clement, John Moulton, Becky Gilstrap, Nancy Howard

2021 GOLF CLASSIC COMMITTEE

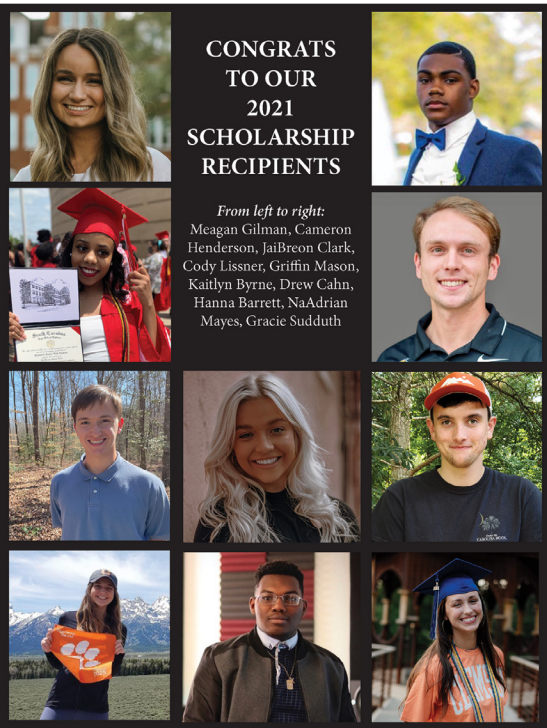
Mike Huska-Chair, Larry Larson-Vice Chair, John Boes, Cynda Lee, Rex Parkinson, Robert Thompson, Rick & Laura Rother, Becky Gilstrap

2021 ART SHOP COMMITTEE

Diane Mohr-Chair, Georgia Elley & Deb Michalovsky, Becky Gilstrap

2021 EDUCATIONAL SCHOLARSHIP COMMITTEE

Stephanie Burns-Chair, Elaine Roberts, Robert Thompson, Danitra Barnett, Becky Gilstrap



**VIRTUAL HAPPY HOUR
FEATURING EXCLUSIVE
LIVESTREAM PERFORMANCE BY**

Jenn Bostic



Let the Winding Roads Lead You Home



A CURATED LIVING EXPERIENCE.

Let the Winding Roads Lead You Home, a unique keepsake coffee table book created by members for members. It includes culinary inspiration and 100 recipes from members, stories about life at The Reserve and beautiful professional photography.

This is an opportunity to own a keepsake of what truly makes The Reserve at Lake Keowee special.

Purchase your copy now for \$90 with all tax deductible proceeds going to local charities.

Contact **The Reserve Foundation** to reserve your copies.
864-481-4010 or foundation@reservekeowee.com

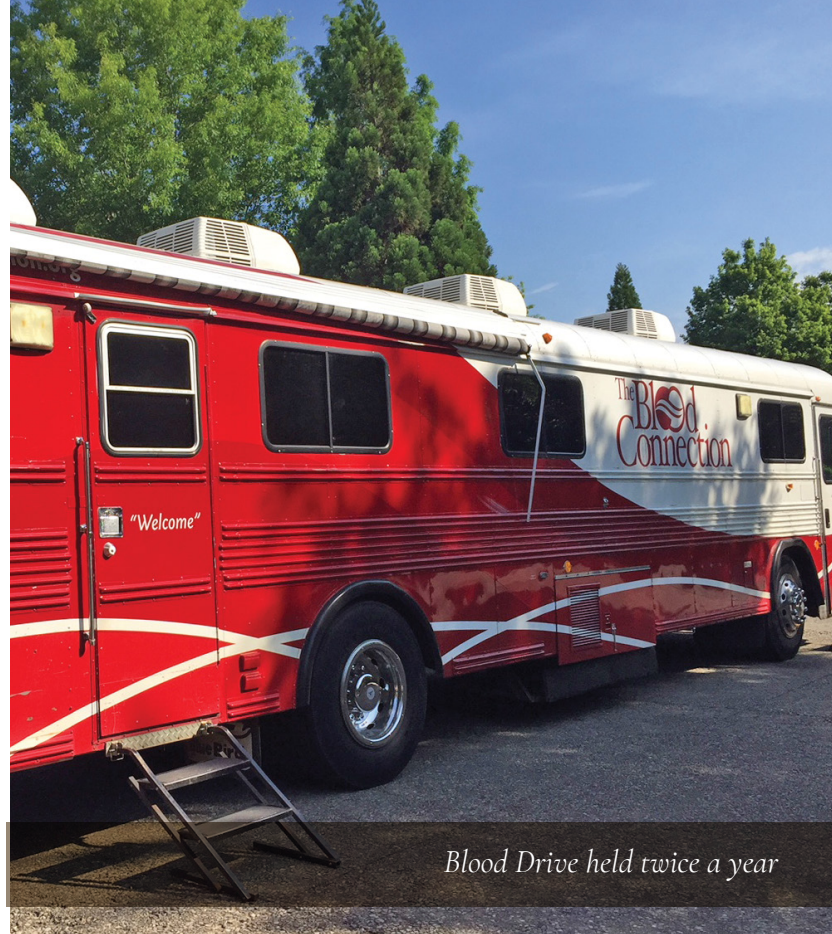

THE RESERVE
FOUNDATION



Community EVENTS



Joint event with Members Club featuring James Radford Band



Blood Drive held twice a year



Steep Canyon Rangers

Concerts IN THE PARK

"Concerts in the Park" are sponsored by the Foundation to bring our community together enjoying some great music from up and coming Artists and Bands. We would like to thank our organizers who help make these concerts happen; Garry and Melissa Brown and Alan and Ronda Smith. We started the series with an up tempo 9 piece Empire Strikes Brass band, then welcomed Americana artist Clint Roberts and soulful Devon Gilfillian, finishing with the Grammy winning, Steep Canyon Rangers for our finale. And what a finale it was!



Empire Strikes Brass Band



Devon Gilfillian



Clint Roberts



Sarah Mandell – Artist in Residence



Tour of Table Rock Tea Company

Art, Education & Environmental Events

We strive to offer opportunities to educate, promote environmental stewardship and appreciate arts and culture through events that we offer throughout the year. We look for local and regional experts and artists to help us bring the community together.



Tour of Sigal Music Museum



Snakes Alive presentation by Jeff Breazeale

Bringing the community together



Hike to Lower Whitewater Falls



Adopt-A-Highway



Brevard Music Center Performance



FOLKS Lake Sweep Clean Up



Caesars Head State Park & Hike to Raven Cliff Falls



Major Donor EVENT

We hosted our first Major Donor Appreciation event in November. To make it extra special we invited a Reserve favorite to perform, Jenn Bostic. The Foundation would not be able to make such an impact in the local community through our grant distribution if it wasn't for our generous donors each year. We plan to continue to hold a donor appreciation event each year for those that contribute \$1,000+.



RESERVE FOUNDATION GRANTS TO LOCAL CHARITIES

2006-2021



TOTAL GIVING SINCE 2006 *\$1,467,150*

Community Foundation *Statement of Cash Flows*

	<u>2019</u>	<u>2020</u>	<u>2021</u>
Fund Balance, Beginning of Year	\$324,868	\$304,511	\$439,489
Operating Revenue:			
Community Enhancement Fees	74,977	229,701	283,384
Other Income	-	-	-
	<u>74,977</u>	<u>229,701</u>	<u>283,384</u>
Operating Expense:			
Programs & Events	1,563	-	60,802
Salaries & Benefits	68,918	65,985	67,632
Accounting & Tax Services	10,725	9,750	9,400
Administrative	7,430	4,945	62,537
	<u>88,636</u>	<u>80,680</u>	<u>200,371</u>
Operating Surplus / (Deficit)	(13,659)	149,021	83,013
Non-Operating Revenue / (Expense)	6,193	6,375	(1,516)
Donation to Affiliated Nonprofit	(10,000)	(7,898)	(35,000)
Net Payables Increase / (Decrease)	3,706	(12,520)	9,493
Capital Expenditures	(6,597)	-	-
Fund Balance, End of Year	\$304,511	\$439,489	\$495,479

Charitable Foundation *Statement of Cash Flows*

	<u>2019</u>	<u>2020</u>	<u>2021</u>
Fund Balance, Beginning of Year	\$34,838	\$28,772	\$62,507
Operating Revenue:			
Friends of the Foundation	15,860	11,865	10,800
Charity Donations			104,367
Spring Fundraiser	41,450	115,000	50,944
Golf Classic	91,998	96,760	103,208
Art Shop	3,139	5,274	7,118
Lifestyle Book			39,165
Other Income	20,648	1,575	12,408
	<u>248,539</u>	<u>230,474</u>	<u>328,010</u>
Operating Expense:			
Charity Grants	160,000	188,150	296,748
Scholarship Grants	13,000	12,875	15,323
Programs & Events	53,002	19,846	32,196
Administrative	2,653	5,058	6,698
	<u>228,655</u>	<u>225,929</u>	<u>350,965</u>
Operating Surplus / (Deficit)	19,884	4,545	(22,955)
Non-Operating Revenue / (Expense)	(71)	116	(574)
Donation from Affiliated Nonprofit	10,000	7,898	35,000
Net Payables Increase / (Decrease)	(35,879)	21,176	(4,756)
Fund Balance, End of Year	\$28,772	\$62,507	\$69,223

NON-PROFIT ORGANIZATIONS WE SUPPORTED IN 2021



CANCER ASSOCIATION OF PICKENS COUNTY

We create new hope and improve the quality of life for local cancer patients and their families. We provide free of charge programs, services, education, assistance and support to meet the changing medical, financial, emotional, and educational needs of cancer patients and their families in Pickens County. We are a stand-alone organization, not affiliated with the American Cancer Society or any other cancer entity.



CAMP iRock (UNITED WAY PICKENS COUNTY)

A partnership between Pickens Co. United Way, school district and YMCA. Camp iRock is an innovative and award-winning summer camp that helps children improve their reading abilities while having tons of summer camp fun.



CENTER FOR DEVELOPMENTAL SERVICES

A special place where Upstate SC families can find multiple community services in one location for children and individuals with delays and disabilities



FAMILY PROMISE

Helps low-income families achieve lasting independence. Enabling churches and volunteers to help those who need it most.



FEED A HUNGRY CHILD

Provides nutritional meals for children over the weekend throughout the school year who would otherwise go hungry.



HAPPY HOOVES THERAPEUTIC EQUESTRIAN CENTER

Help to enhance the lives of special needs children and at-risk youth in the Upstate of South Carolina through equine assisted activities and therapies. Happy Hooves serves Pickens, Oconee, Anderson and Greenville counties. They serve children and adults with physical, psychological, emotional, behavioral, and social special needs, as well as at-risk youth.



HELPING HANDS OF CLEMSON

We provide the children placed in our care with a safe place to live as well as food, clothing, access to an education, healthcare, and counseling. The group home accepts abused and/or neglected children who have been taken into care by the SC Department of Social Services.

PATHWAYS (UNITED WAY PICKENS COUNTY)

A long term, one-on-one, intensive financial coaching program for people who need help managing money and achieving financial freedom.



PICKENS COUNTY ADVOCACY CENTER

Provides quality assistance and crisis intervention for all sexual assault victims in Pickens County. Provides 24-hour response for counseling, medical, court, law enforcement escort, educational programs, information and referral, legal advocacy and support services.



PICKENS COUNTY MEALS ON WHEELS

Combats effects of hunger, loneliness and isolation and provides a lifeline through the use of caring volunteers. Enrollment available to those 60 years of age or older.



PURPLE HEART HOMES (Golden Corner Chapter)

Their mission is to improve veteran's homes, one home at a time. Veterans who have received a Purple Heart award (wounded or injured in combat), those with service related disabilities, and aging in place needs.



RIPPLE OF ONE

Empowers families to move beyond government assistance and into their full God-given potential...transforming generational poverty into generational progress one family at a time.



SAFE HARBOR

Provides shelter, counseling and advocacy for domestic violence victims and their children, and prevention/education throughout our community.



SAMARITAN HEALTH CLINIC

Provides medical and dental care and health education to those not eligible for Medicaid, Medicare or private health insurance with limited income.



SENIOR CENTER OF PICKENS

This is an all volunteer organization which is the centerpiece of the lives of senior citizens in Pickens County serving communal meals, entertainment, education, games and fitness classes. Their mission is to provide a safe and comfortable environment for seniors and other guests to come together every weekday.



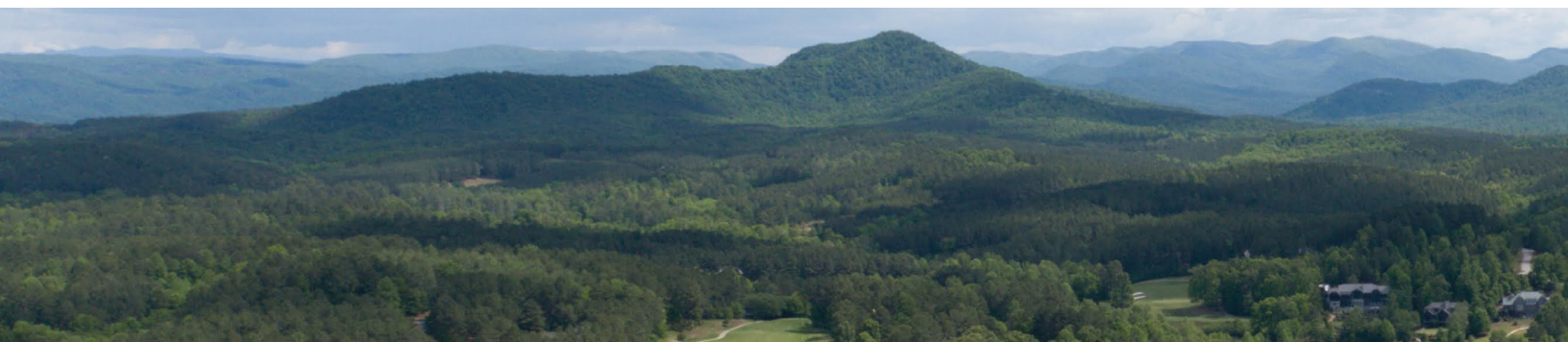
2020-2021 Donors

BARBARA EVANS LEADERSHIP CIRCLE \$2000+

Doug Barker	Don & Jane Kelley	Ron & Kathy Mendel
David & Debbie Baughman	Mike & Nancy Kennedy	David & Elizabeth Miller
Dick & Chris Bishop	Mark & Barbara Klein	Gary & Diane Mohr
John & Carol Boes	Dave & Teresa Gable	Gary & Leigh Ann Nieman
Jean Borden	Jerry Stephens & Sydney Galley	John & Mary O'Connell
Garry & Melissa Brown	Barry & Jacque Griffith	Charles & Leanna Oliver
Thomas & Cynthia Brown	James & Lee Heery	Lorin & Karen Olson
Erv & Cindy Burbach	Mike & Barb Huska	Ross Russo & Susan Peters
Gary & Stephanie Burns	Karl & Terry Knauff	Rob & Patti Ries
Robert & Eydie Clement	Jim & Deb Kovanda	Rick & Laura Rother
Jim & Marion Curren	Larry & Susie Larson	Joe Sachs
John & Patsy DuPre	Ruben & Marilyn Lemos	Mark & Karen Schafer
Russ Rhodus & Karyn Dyehouse	Michael & Jennifer Littleton	Kevin & Christa Sexton
Ben & Georgia Elley	Derek & Lauren Lunka	Larry DeFever & Caren Smith
Ray & Suzy Foral	Vic & Karen Lunka	Robert & Angela Thompson
Wes Bigler & Lori Jones	Doug & Sandra McKinney	Elaine Roberts & Dale Wilde

MAJOR DONORS \$1,000+

Michael & Laurie Arabe	David & Donna Johnson	Mike & Kathy Panther
Charlie & Anita Arms	Tom & Karen Kelly	Rex & Karen Parkinson
Johnson & Henny Au-Yeung	Rick & Linda Klausing	Mike & Melissa Pereyo
Gregory & Susan Bergman	Everett & Patricia Kliphouse	Tom & Dana Pletcher
Rick & Michelle Braunschweig	David & Janet Kowalski	Bob Popowski & Susan Fennell
Jon & Pam Cabot	Chris & Michele Licata	Joe & Linda Pullekines
Mike & Debbie Cauley	Norm & Karen Malo	Michael & Farah Randolph
Ivan & Hilde Darius	Grady & Mary Jo McCarthy	Donald & Wendy Reynolds
Doug & Diane Dix	Mike & Mimi McClure	Dann & Colette Schwartz
Randy Dobbs	Dan & Diana McGonigle	Alan & Ronda Smith
Tim & Kathy Eitel	Danny & Angie McMullan	Roy & Nancy Sutterfield
Kevin & Holly Greenawalt	Tom & Allyson Merritt	Buddy & Liz Thompson
Craig & Michelle Gunckel	Marc & Deb Michalovsky	Steve & Tami Tritch
Paula Hinger	Fred & Lori Miller	Robert & Miriam Vannoy
Chris & Shelley Holloway	Mike & Deb Moorcroft	David & Ann Westerlund
Barry & Carol Hudson	John & Robin Moulton	Terry & Bonnie Will
Ken & Alice James	Mike & Stephanie Neely	



2021 DONORS \$500+

Kate Anderson & Beth Hingsbergen
Wayne & Virginia Berger
Randy & Becky Bly
Bruce & Sara Boyd
Ed & Shelley Burchfield
Mike & Debbie Cauley
Greg & Karen Clouse
Linda Davis
Mike & Peggy Garber
Becky Gilstrap

Kevin Godfrey
Monique Guffey
Robert & Kathryn Irwin
Troy & Kimberly Knauss
Ladies Member Guest Golf
Michael & Jennifer Littleton
Norman & Karen Malo
Jeff & Joann McClure
Dan & Nancy McDade
John & Lindsay McShane

Andrea Owens-Meadows
Anne Pagano
Francis Pizzi
Charlie & Lydia Pratt
Donald & Wendy Reynolds
Bill & Nancy Schlegel
Ronald & Laurel Staiger
Paul & Pamela Weir
Justin & Beth Winter

2021 CORPORATE SPONSORS

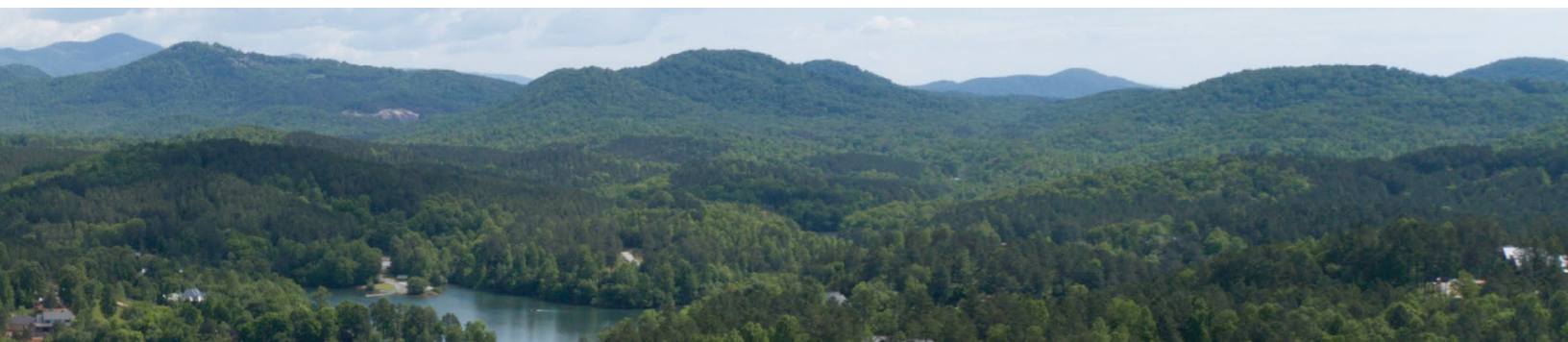
Atcheson Dental
Brightview Landscape Services
Carlton Motors
Kroeger Marine
McKinney-Sullivan
Sexton Griffith/Pyramid Construction
Coldwell Banker Caine
Simply AV
Crenshaw Asphalt & Paving
Diamond T Promotions

Dillard Jones Builders
Longview Wealth Management
McKinney Insurance
Metrocon
Pittman Heating & AC
Ridgeline Construction Group
Clayton Tile
Audi Greenville
Hotwire Communications
OOBE

Lunka Investment Group
R&R Carts
Central Contracting
Fleet Services, Inc.
Golden Corner Construction
Professional Party Rentals
Shorescapes
First Service Residential
Glenco Fireplaces
Float Air Boat Lifts

We are so grateful for the generosity
of all of our donors!

Thank You!





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EDUCATIONAL OPPORTUNITIES

CULTURAL & ARTISTIC EVENTS

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864.481.4010

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Sunset, SC 29685

ReserveAtLakeKeowee.com/giving-back/