



# 2022 ANNUAL REPORT

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OUTREACH PHILANTHROPY  
ENVIRONMENTAL STEWARDSHIP  
EDUCATIONAL OPPORTUNITIES  
CULTURAL & ARTISTIC EVENTS

# Mission

The Reserve at Lake Keowee Community and Charitable Foundations (aka: Reserve Foundation) exist to enhance the quality of life and sense of community via:

- OUTREACH PHILANTHROPY
- ENVIRONMENTAL STEWARDSHIP
- EDUCATIONAL OPPORTUNITIES
- CULTURAL/ARTISTIC EVENTS

# Values

Foundation activities shall be primarily driven by the interests of Reserve Members. When appropriate, Foundation-sponsored events will be open to members of the surrounding community in support of our public non-profit status.

# Objectives

Provide access to visual and performing arts and support educational, environmental, and outreach activities. Utilize local and regional experts and artists where practical to further connect The Reserve to the surrounding community. Support member-selected local charities through fundraising activities and encourage individual Member involvement through volunteerism.

# Letter from Board Chairman and Executive Director

This has been another fantastic year for The Reserve at Lake Keowee Foundation. In 2022, we reached a new record in charitable giving and donations. More than ever, thanks to all of you, we are fulfilling our mission of enhancing the quality of life and sense of community through environmental stewardship, educational opportunities, arts and cultural events, and charitable outreach.

We are especially proud of several significant accomplishments this year:

- We distributed a record amount in grants to 17 local charities – a total of \$304,000, bringing our all-time total to \$1.7 Million!
- Through our Education Scholarship program we were able to provide a total of \$20,000 to 9 deserving students to help assist them financially as they pursue secondary education.
- With help from over 71 volunteers, we picked up 110 bags of trash along Hwy 133 as part of the Adopt-A-Highway program and as part of the semiannual FOLKS Lake Sweep clean-up. We are helping to do our part in keeping the trash off the roadside and out of local streams, which helps keep Lake Keowee clean and pristine.
- By hosting two Blood Drives on-site this year our member donors helped to save over 120 lives! Way to Go!
- We were able to hire an additional employee for the Foundation. Sarah Shockley is our Assistant Director for the Foundation. She works part-time assisting with the important work of our Foundation. We are so glad to have her on our team!

This impact we are making would not be possible without the numerous volunteers and donors that support our mission. Reserve members are so generous with their time and money, helping us to improve the lives of thousands of seniors, children, veterans and people in need in our local community. There are many opportunities to get involved by volunteering within the Foundation and with the non-profit organizations we help to support. We have a great number of members helping deliver meals to seniors and many helping make homes for veterans safe and accessible. These are just two examples of the great work and volunteerism that are helping to make a difference in our local community. Looking ahead to 2023, we are excited to continue improving our programming and expanding our impact in the local community and are happy to announce and welcome our new Board Chairman, Diane Mohr.

Thank you for your continued support of The Reserve at Lake Keowee Foundation.



Robert Clement  
Board Chairman



Becky Gilstrap  
Executive Director



Sarah Shockley  
Assistant Director

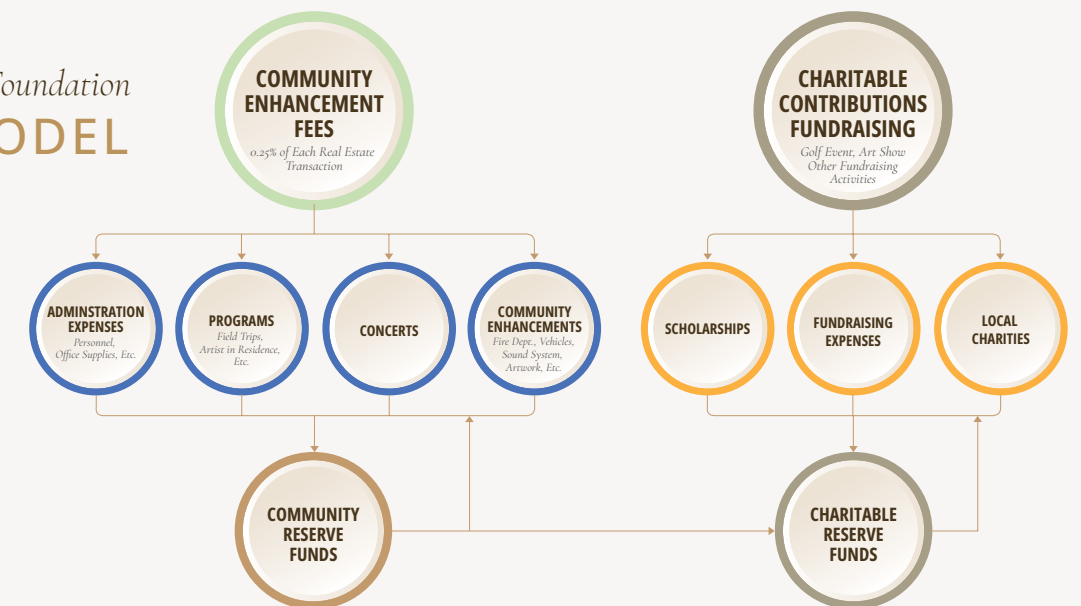
# 2022 Board of Trustees



- Robert Clement | Chairman
- Diane Mohr | Vice Chairman
- Rob Ries | Treasurer
- Elaine Roberts | Secretary
- Robert Thompson

- Stephanie Burns
- Lindsay McShane
- Rick Rother
- Tami Tritch

## Reserve at Lake Keowee Foundation FUNDING MODEL





14th Annual Charity Golf Classic

*We would like to thank our committee members for their hard work and dedication. Without their help, the Foundation could not make such an impact in the local community*

**CHARITY REVIEW COMMITTEE**

John Boes (*Chair*), Rob Ries, Robert Clement, John Moulton, Marion Currow, Henny Au-Yeung, Laura Rother, Becky Gilstrap

**GOLF CLASSIC COMMITTEE**

Larry Larson (*Chair*), John Boes (*Co-Chair*), Cynda Lee, Rex Parkinson, Russ Rhodus, Rick and Laura Rother, Rick Turton, David and Wanda Doumar, Becky Gilstrap

**ART SHOP COMMITTEE**

Peggy Garber, Laura Byrnes, Daniela Baxter, Kate Anderson, Becky Gilstrap

**EDUCATIONAL SCHOLARSHIP COMMITTEE**

Stephanie Burns (*Chair*), Elaine Roberts, Robert Thompson, Tami Tritch, Sarah Shockley, Becky Gilstrap

**SWINE & DINE EVENT COMMITTEE**

Diane Mohr, Carol Boes, Rick Rother, Lindsay McShane, Georgia Elley, Mary O'Connell, Lydia Pratt, Becky Gilstrap

## Charitable Outreach

Outreach is a very important part of our Foundation's mission. Each year the Foundation holds several fundraising events to raise money for local charities. From our Swine & Dine event, to the Charity Golf Classic, the Winding Roads book sales, the ART Shop sale and individual and corporate contributions we were able to donate \$304,000 to 17 local charities. This is a record amount which helps make a huge impact for so many in need in our local community. The Foundation has four committees comprised of Reserve members that assist with charitable operations, including the grant and scholarship review process and fundraising: Our **Charity Review Committee** reviews grant applications from charities to determine their relevance to the Foundation mission, service impact within our surrounding area, financial stability, and ongoing viability. Our **Golf Classic Committee** works all year to attract sponsors, volunteers and plan all aspects of the Charity Golf Classic. 2022 was the 14th consecutive year for this highly successful event that raised over \$140,000. The **ART Shop Committee** was formed in 2019 to encourage our very talented Reserve artists to donate their artwork so the Foundation can sell the items with all proceeds going to charity. The **Education Scholarship Committee** specifically works and reviews the applications for scholarships. This opportunity is made available to Reserve employees and their immediate family members as well as employees and beneficiaries/clients of the charities we help to support. Since this program began in 2018 over \$80,000 has been awarded to well deserving students.

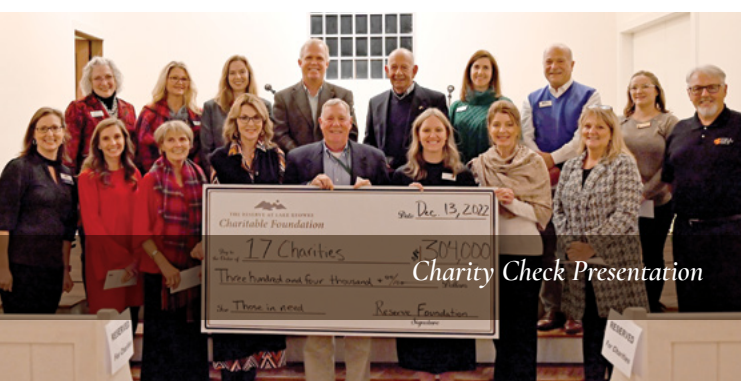


**CONGRATS TO OUR 2022 SCHOLARSHIP RECIPIENTS**

From left to right:  
Caleb Briley,  
Kaitlyn Byrne,  
Brooke Smith,  
Holly Cantrell,  
Katlyn Fortson,  
Ryann Shepherd,  
Emma Shurley,  
Thea Blue, &  
Jacob Pendergraph



Annual ART Shop Sale



Charity Check Presentation



Highest Team Score – Don't Forget to Laugh



Tournament Chair Larry Larson



14th Annual Charity Golf Classic



Swine and Dine Event

# Let the Winding Roads Lead You Home



## A CURATED LIVING EXPERIENCE.

Let the Winding Roads Lead You Home, a unique keepsake coffee table book created by members for members. It includes culinary inspiration and 100 recipes from members, stories about life at The Reserve and beautiful professional photography.

This is an opportunity to own a keepsake of what truly makes The Reserve at Lake Keowee special.

Purchase your copy now for \$90 with all tax deductible proceeds going to local charities.

Contact The Reserve Foundation to reserve your copies.  
864-481-4010 or [foundation@reservekeowee.com](mailto:foundation@reservekeowee.com)



# Community EVENTS

Joint event with Members Club featuring James Radford Band



Blood Drive held twice a year

## CONCERTS IN THE PARK

These events are sponsored by the Foundation to bring our community together to enjoy some great music from up and coming artists and bands. Concerts in the Park are fun for the whole family. We would like to thank our volunteer organizers who help make these concerts happen – Garry & Melissa Brown and Alan & Ronda Smith. We started the year off with Roger Coleman and his band the Swayback Nags from Nashville, TN. In their time off from touring with country music star Justin Moore, they like to make their own music and we were so glad to have them. We then enjoyed the Steely Dan Tribute band, Dirty Logic as part of our Swine & Dine fundraising event in May and ended with a national touring band, Fruition, all the way from Portland, OR. We had planned to feature The Wood Brothers for our concert finale but due to some bad luck with weather and their very busy schedule we were not able to reschedule for 2022. Thank you to everyone who has supported these events.



Fruition Band



Dirty Logic Band



Swayback Nags Band



Georgia Elley Watercolor



Charitable Yoga Event



Astralis Chamber Ensemble



Adopt-A-Highway

## Art, Education & Environmental Events

We strive to offer opportunities to educate, promote environmental stewardship and appreciate arts and culture through events that we offer throughout the year. We look for local and regional experts and artists to help us bring the community together.



Holiday Concert with Bella Nova Electric Strings

## Bringing the community together



Snakes & Bugs Oh My! With Jeff Breazeale



Boater Safety Course



FOLKS Lake Sweep Clean Up



Blue Ridge Historic Trail & Stumphouse Tunnel

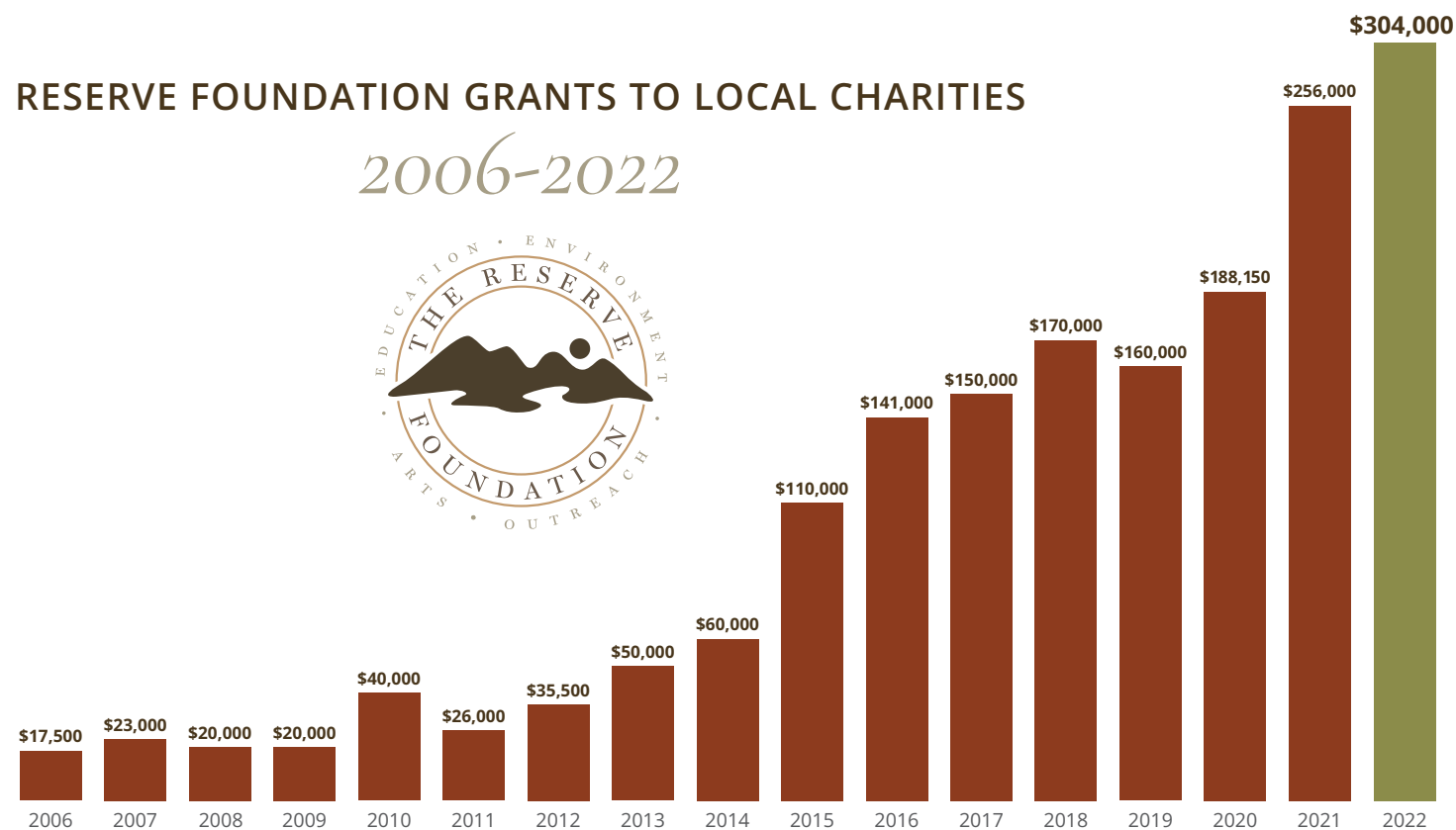


# Donor APPRECIATION EVENT

We hosted our second Donor Appreciation event in November in Founders Hall. We were lucky to engage a very special guest, Chuck Leavell --- the legendary keyboardist and music director for the Rolling Stones. A documentary on Chuck, "The Tree Man" was recently released so we were able to watch a snippet of the documentary, listen to a Q&A session with Chuck and our Board Chair, Robert Clement and then enjoy some of Chuck's magic on the piano. The Foundation is very appreciative of its donors and this event is designed to show our appreciation. We began hosting this event by inviting donors who contributed \$1000+ in the two years prior to the event. In 2023, we plan to move the event to the first of each year (Jan/Feb.) and include donors who have contributed \$1000+ in the previous year only. We are grateful to our donors for their support and look forward to hosting our next Donor event at the beginning of 2024!

## RESERVE FOUNDATION GRANTS TO LOCAL CHARITIES

2006-2022



TOTAL GIVING SINCE 2006 **\$1,771,150**

## Community Foundation Statement of Cash Flows

	2021	2022
<b>Fund Balance, Beginning of Year</b>	<b>\$439,489</b>	<b>\$495,479</b>
<b>Operating Revenue:</b>		
Community Enhancement Fees	283,384	206,037
Other Income	-	-
	<u>283,384</u>	<u>206,037</u>
<b>Operating Expense:</b>		
Programs & Events	60,802	105,238
Salaries & Benefits	67,632	85,883
Accounting & Tax Services	9,400	11,320
Administrative	62,537	21,345
	<u>200,371</u>	<u>223,786</u>
<b>Operating Surplus / (Deficit)</b>	83,013	(17,749)
<b>Non-Operating Revenue / (Expense)</b>	(1,516)	5,144
<b>Donation to Affiliated Nonprofit</b>	(35,000)	-
<b>Net Payables Increase / (Decrease)</b>	9,493	15,150
<b>Capital Expenditures</b>	-	-
<b>Fund Balance, End of Year</b>	<b>\$495,479</b>	<b>\$498,024</b>

## Charitable Foundation Statement of Cash Flows

	2021	2022
<b>Fund Balance, Beginning of Year</b>	<b>\$62,507</b>	<b>\$69,223</b>
<b>Operating Revenue:</b>		
Friends of the Foundation	10,800	-
Charity Donations	104,367	138,905
Spring Fundraiser	50,944	93,617
Golf Classic	103,208	147,345
Art Shop	7,118	6,119
Lifestyle Book	39,165	4,890
Other Income	12,408	1,542
	<u>328,010</u>	<u>392,418</u>
<b>Operating Expense:</b>		
Charity Grants	296,748	314,798
Scholarship Grants	15,323	23,000
Programs & Events	32,196	23,152
Administrative	6,698	6,784
	<u>350,965</u>	<u>367,734</u>
<b>Operating Surplus / (Deficit)</b>	(22,955)	24,684
<b>Non-Operating Revenue / (Expense)</b>	(574)	(323)
<b>Donation from Affiliated Nonprofit</b>	35,000	0
<b>Net Payables Increase / (Decrease)</b>	(4,756)	(20,401)
<b>Fund Balance, End of Year</b>	<b>\$69,223</b>	<b>\$73,183</b>

# Non-Profit Organizations

## WE SUPPORTED IN 2022



### CANCER ASSOCIATION OF PICKENS COUNTY

We create new hope and improve the quality of life for local cancer patients and their families. We provide free of charge programs, services, education, assistance and support to meet the changing medical, financial, emotional, and educational needs of cancer patients and their families in Pickens County. We are a stand-alone organization, not affiliated with the American Cancer Society or any other cancer entity.



### CAMP iRock (UNITED WAY PICKENS COUNTY)

A partnership between Pickens Co. United Way, school district and YMCA. Camp iRock is an innovative and award-winning summer camp that helps children improve their reading abilities while having tons of summer camp fun.



### CENTER FOR DEVELOPMENTAL SERVICES

A special place where Upstate SC families can find multiple community services in one location for children and individuals with developmental delays and disabilities.



### FAMILY PROMISE

Helps low-income families achieve lasting independence. Enabling churches and volunteers to help those who need it most.



### FEED A HUNGRY CHILD

Provides nutritional meals for children over the weekend throughout the school year who would otherwise go hungry.



### GirlUp GVL

GirlUp GVL is a life enrichment program devoted to initiating early, life-changing success by empowering middle and high school girls of color to reach their highest potential. We do this through our pillars of enrichment, experience, and empowerment, which are all intended to help the girls develop a sense of their self in the context of the safe community built within our organization.



### HAPPY HOOVES THERAPEUTIC EQUESTRIAN CENTER

Help to enhance the lives of special needs children and at-risk youth in the Upstate of South Carolina through equine assisted activities and therapies. Happy Hooves serves Pickens, Oconee, Anderson and Greenville counties. They serve children and adults with physical, psychological, emotional, behavioral, and social special needs, as well as at-risk youth.



### HELPING HANDS OF CLEMSON

We provide the children placed in our care with a safe place to live as well as food, clothing, access to an education, healthcare, and counseling. The group home accepts abused and/or neglected children who have been taken into care by the SC Department of Social Services.

### PATHWAYS (UNITED WAY PICKENS COUNTY)

A long term, one-on-one, intensive financial coaching program for people who need help managing money and achieving financial freedom.

### PICKENS COUNTY ADVOCACY CENTER

Provides quality assistance and crisis intervention for all sexual assault victims in Pickens County. Provides 24-hour response for counseling, medical, court, law enforcement escort, educational programs, information and referral, legal advocacy and support services.

### PICKENS COUNTY MEALS ON WHEELS

Combats effects of hunger, loneliness and isolation and provides a lifeline through the use of caring volunteers. Enrollment available to those 60 years of age or older.

### PURPLE HEART HOMES (Golden Corner Chapter)

Their mission is to improve veteran's homes, one home at a time. Veterans who have received a Purple Heart award (wounded or injured in combat), those with service related disabilities, and aging in place needs.

### Rebuild Upstate

Rebuild Upstate exists to repair the homes of our low-income neighbors to make homes safer, healthier, and more livable. We envision an Upstate where everyone has the opportunity to live a life of dignity in a safe home environment in order to maintain and foster strong, sustainable communities.

### RIPPLE OF ONE

Empowers families to move beyond government assistance and into their full God-given potential...transforming generational poverty into generational progress one family at a time.

### SAFE HARBOR

Provides shelter, counseling and advocacy for domestic violence victims and their children, as well as prevention/education throughout our community.

### SAMARITAN HEALTH CLINIC

Provides medical, dental care and health education to those not eligible for Medicaid, Medicare or private health insurance with limited income.

### SENIOR CENTER OF PICKENS

This is an all volunteer organization which is the centerpiece of the lives of senior citizens in Pickens County providing communal meals, entertainment, education, games and fitness classes. Their mission is to provide a safe and comfortable environment for seniors and other guests to come together every weekday.



# 2021-2022 Donors

## BARBARA EVANS LEADERSHIP CIRCLE \$2000+

Charlie & Anita Arms  
Johnson & Henny Au-Yeung  
Doug Barker  
David & Debbie Baughman  
Wes Bigler & Lori Jones  
Dick & Chris Bishop  
John & Carol Boes  
Jean Borden  
Garry & Melissa Brown  
Thomas & Cynthia Brown  
Erv & Cindy Burbach  
Ed & Shelley Burchfield  
Gary & Stephanie Burns  
Jon & Pam Cabot  
Robert & Eydie Clement  
David & Theresa Crean  
Jim & Marion Currow  
Steven David  
Jeff & Katherine Day  
Larry DeFever & Caren Smith  
John & Patsy DuPre  
James & Valerie Easterling  
Ben & Georgia Elley  
John & Eleanore Feininger  
Dave & Teresa Gable  
Kevin & Holly Greenawalt

Monique Guffey  
Jim & Jan Hannon  
James & Lee Heery  
Paula Hinger  
Mike & Barb Huska  
Ken & Alice James  
Tom & Karen Kelly  
Don & Jane Kelley  
Mike & Nancy Kennedy  
Denise King  
Rick & Linda Klausing  
Everett & Patricia Kliphouse  
Troy & Kimberly Knauss  
Richard Kruzynski & Gail Nelson  
Jim & Deb Kovanda  
Larry & Susie Larson  
Ruben & Marilyn Lemos  
Thomas & Carol Lund  
Norm & Karen Malo  
Grady & Mary Jo McCarthy  
Dan & Nancy McDade  
John & Lindsay McShane  
Ron & Kathy Mendel  
David & Elizabeth Miller  
Gary & Diane Mohr  
John & Robin Moulton

## MAJOR DONORS \$1,000+

Mary Beth Amaker  
Michael & Laurie Arabe  
Andrew & Daniela Baxter  
Wayne & Virginia Berger  
Gregory & Susan Bergman  
Randy & Becky Bly  
Bruce & Sara Boyd  
Rick & Michelle Braunschweig  
Mike & Debbie Cauley  
Ray & Lucia Cohen  
Ivan & Hilde Darius  
Doug & Diane Dix  
Randy Dobbs  
Tim & Kathy Eitel  
Mike & Peggy Garber  
Becky Gilstrap  
Mark & Sue Groce  
Craig & Michelle Gunckel  
Beth Hingsberger & Kate Anderson  
Bill & Michelle Hirschfeld

Clayton & Beverly Hollis  
Chris & Shelley Holloway  
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Barry & Carol Hudson  
Robert & Kathy Irwin  
Dirk & Kerri Izzo  
David & Donna Johnson  
Dave & Kelly Koch  
David & Janet Kowalski  
Norm & Karen Malo  
Jeff & Joanne McClure  
Mike & Mimi McClure  
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Mark & Karen McGough  
Danny & Angie McMullan  
Marc & Deb Michalovsky  
Fred & Lori Miller  
Mike & Deb Moorcroft  
Mike & Stephanie Neely  
David & Penny Nett

Gary & Katrina Nelson  
Gary & Leigh Ann Nieman  
John & Mary O'Connell  
Lorin & Karen Olson  
Rex & Karen Parkinson  
Tom & Dana Pletcher  
Michael & Barbara Policastro  
Charlie & Lydia Pratt  
Joe & Linda Pullekines  
Russ Rhodus & Karyn Dyehouse  
Rob & Patti Ries  
Elaine Roberts & Dale Wilde  
Rick & Laura Rother  
Len & Marlene Rubin  
Ross Russo & Susan Peters  
Joe Sachs  
Mark & Karen Schafer  
David & Julie Scott  
Alan & Ronda Smith  
Rick & Jane Steel  
Roy & Nancy Sutterfield  
Robert & Angela Thompson  
Norbert & Kathy Theisen  
Robert & Teresa Trout  
Terry & Bonnie Will

Rex & Karen Parkinson  
Mike & Susan Perry  
Bob Popowski & Susan Fennell  
Jerry & Nancy Post  
Michael & Farah Randolph  
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Ed & Tracey Santulli  
Bill & Nancy Schlegel  
Dann & Colette Schwartz  
Jim & Ellen Stork  
Steve & Tami Tritch  
Rick & Heather Turton  
Robert & Miriam Vannoy  
Rick & Kay Vaughan  
Paul & Pamela Weir  
David & Ann Westerlund

## 2022 DONORS \$500+

Jennifer Byrd  
Chuck & Beth DeCarbo  
Dave & Kathryn Galainena  
Paul & Audrey Fulton

Trey & Cynda Lee  
Lynn & Kathleen Stetson  
Randall Reinker & Mary Ligocki  
Michelle Tortorella

Paul & Allea McKeon  
Dean & Carla Soll  
Scott & Joyce Schwertfager

## 2022 CORPORATE SPONSORS

Atcheson Dental  
Audi Greenville  
(RLK member - Marc White)  
Brightview Landscape Services  
Cadwalader, Wickersham & Taft LLP  
(RLK member - Wes Misson)  
Carlton Motors  
Central Signature Homes  
Charleston Institute for Advanced  
Orthopedics (RLK member - Del Schutte)  
Clayton Tile  
Diamond T Promotions  
Dillard Jones Builders  
DMI Paving & Sealcoating  
Fairview Homes  
FirstService Residential

Fleet Services, Inc.  
(RLK member - Chris Licata)  
Float Air Boat Lifts / Seven Seas Corp.  
Glenco Fireplaces  
Golden Corner Construction  
(RLK member - Ron & Misti Tolley)  
Hotwire Communications  
JC Sports  
Justin Winter Sotheby's International  
Realty (RLK member - Justin Winter)  
Kroeger Marine  
Lunka Investment Group  
(RLK member Vic & Derek Lunka)  
McKinney Insurance  
(RLK member Doug & Chad McKinney)  
McKinney-Sullivan  
(RLK member - Dale McKinney)

Metrocon  
Nealy's Pro Wash  
OOBE (RLK member Mike Pereyo  
& Tom Merritt)  
Pittman Heating & AC  
Professional Party Rentals  
Progressive Builders (Stephen Roach  
w/ Samaritan Health Clinic)  
R&R Golf Cart Services  
Ridgeline Construction Group  
Sexton Griffith/Pyramid Construction  
(RLK member Barry Griffith  
& Kevin Sexton)  
Shorescapes  
Simply AV  
(RLK member - Michael Littleton)  
Stillwater Group



We are so grateful for the generosity  
of all of our donors!

*Thank You!*





OUTREACH PHILANTHROPY

ENVIRONMENTAL STEWARDSHIP

EDUCATIONAL OPPORTUNITIES

CULTURAL & ARTISTIC EVENTS



864.481.4010

Foundation@ReserveKeowee.com

190 Village Green Loop

Sunset, SC 29685

[ReserveAtLakeKeowee.com/giving-back/](http://ReserveAtLakeKeowee.com/giving-back/)